

Kirubel Girma

Chicago • 951-479-6430 • kirubelfg@gmail.com • linkedin.com/in/kirubelgirma • kirubelgirma.com

Front-end developer with a Cognitive Science (HCI) degree and 4 years building educational web apps in JavaScript and PHP. Focused on balancing UI/UX and web development principles to build and maintain digital experiences.

WORK EXPERIENCE

American Technical Publishers Digital Media Developer

01/2022 – 02/2026
Chicago

- Developed and maintained educational web applications, improving the learner retention of skilled trades students, using JavaScript and PHP.
- Streamlined multimedia integration into content management systems (CMS) by collaborating in cross-functional teams of designers, developers, and tech editors.
- Optimized digital product reliability by resolving 95% of technical issues on first contact, leveraging knowledge of web applications to troubleshoot and resolve high-priority bugs.
- Boosted marketing campaign effectiveness by designing visually engaging digital composite images in Adobe Photoshop.
- Strengthened the company's reputation for high-quality training materials by upholding confidentiality and adhering to best practices across all business platforms.

EDUCATION

Cognitive Science in Human Computer Interaction

University of California, San Diego

San Diego • 09/2016 – 06/2020

PROJECTS

Harris Lawn & Landscape Website

- Designed a three-page sample website for a local lawncare business, with a strong first impression on the home page, clear services and pricing, and an easy way for customers to request an estimate.
- Wrote neighborhood-focused copy for a specific Chicago service area (ZIP 60619) so the business feels local, clear, and trustworthy to nearby homeowners.
- Set up the site so content can be updated in one place without rebuilding the whole site—useful when offers, hours, or seasonal messaging change.

Company Sentiment Analyzer

- Built a web tool that helps someone quickly understand how positive or negative recent news coverage feels for a company or topic.
- Shows clear scores and short explanations for individual headlines, plus charts to spot patterns over time.
- Includes export options so results are easy to save or print.

SKILLS

JavaScript (ES6+), PHP, HTML5, CSS3, UI/UX Design, Adobe Photoshop, Git/Github